



Australian Irish Dancing Association Inc.

www.aidainc.com

2019 TENDER DOCUMENT FOR THE PROVISION OF PHOTOGRAPHIC SERVICES

OVERVIEW

The Australian Irish Dancing Association Incorporated (AIDA Inc.) is the peak body representing Irish step and ceili dancing in Australia. Its mission is to preserve and promote Irish Dancing and culture in Australia and around the world.

REQUEST FOR TENDERS

AIDA Inc. is seeking expressions of interest from businesses or individuals interested in providing photographic services to the Australian Irish Dancing Community for the two premier events that it runs.

- **AUSTRALIAN INTERNATIONAL OIREACHTAS**
Royal Pines Resort, Gold Coast, Queensland
11 – 13 July 2019

- **AUSTRALIAN IRISH DANCING CHAMPIONSHIPS**
EPIC Exhibition Park, Canberra, ACT
1 – 6 October 2019

Both events create a wide range of opportunities for businesses and individuals to engage with the highly passionate and engaged Australian Irish dancing community and provide goods and services to that community.

The tender submitted can be for one or both events. Preference will be given to submissions tendering for both events.

PHOTOGRAPHY REQUIREMENTS

Skilled and experienced photographers are sought to capture:

- On-stage action shots of all competitors in, at least, one of the first two rounds.
- To cover two performance areas

- On-stage candid and posed shots during presentations
- Studio portrait shots during event or post-presentations*
*Note that studio portraits may be more popular after presentations as placed dancers would then have medals, trophies or other regalia.
- Photography should be made available to the public in a timely manner after the competitions preferably during the event or within one week of the completion of the event
- Photography should be made available to AIDA Inc. for promotional and archival purposes.

PROPOSAL DETAILS

- The successful applicant will outline a proposal to best deliver the above Photography requirements to AIDA Inc. by way of service, remuneration or other sponsorship that you are willing to contribute to the event. For example, a vendor fee of \$1,500.00 has been accepted for these events in the past.
- The successful applicant will have exclusive photography rights as “Official Photographer” for the event and will be invited to sell digital or physical copies of all photography taken at the event to attendees and participants.
- A reasonable amount of photography should be made available to AIDA Inc. at no cost for promotional and archival purposes.

The proposal should include a portfolio of the photographer’s previous work, particularly action shots taken in stage lighting conditions.

AIDA INC. WILL OFFER

- Exclusive rights as event photographer for either the 2019 Australian International Oireachtas or the 2019 Australian National Championships or both.
- Recognition on AIDA website and link to the successful tender’s website.
- Provide space for studio shots to be taken
- Provide space in each performance area, central to the stage for official photographers to carry out their duties.

EVENT INFORMATION

AUSTRALIAN INTERNATIONAL OIREACHTAS

- 3 day event
- Open to International competitors
- Over 800 competitors
- Over 600 spectators per day

AUSTRALIAN IRISH DANCING CHAMPIONSHIPS

- 6 day event
- Peak Australian qualifier
- Over 1,300 competitors
- Over 800 spectators per day

CONTACT

Interested parties are required to send a detailed proposal to -
Jared Ellis via email to treasurer@aidainc.com

TENDERS CLOSE FRIDAY 10th May 2019